

Final Draft

# Transportation Outlook 2040 Policy Framework Update

Vibrant • Connected • Green



MARC worked with the public and stakeholders to develop a policy framework and a set of wide-ranging goals for *Transportation Outlook 2040* — major outcomes we want to achieve with our transportation investments. This framework serves as the foundation for the plan’s vision and will help guide the development of supportive implementation strategies and investment priorities into the future.

## Regional Vision:

Greater Kansas City is a sustainable region that increases the vitality of our society, economy, and environment for current residents and future generations.

### Vibrant

#### Economic Vitality

Support an innovative, competitive 21st-century economy.

#### Place Making

Coordinate transportation and land-use investment along the region’s corridors and centers as a means to create vibrant places and strengthen the quality of the region.

#### Equity

Ensure all people have the opportunity to thrive.

### Connected

#### Transportation Choices

Expand affordable, accessible, multimodal transportation options in order to better connect residents and visitors to jobs and services.

#### Safety and Security

Improve safety and security for all transportation users.

#### System Condition

Ensure transportation systems are maintained in good condition.

#### System Performance

Manage existing systems to achieve reliable and efficient performance and maximize the value of existing investments.

### Green

#### Public Health

Facilitate healthy, active living.

#### Environment

Protect and restore our region’s natural resources (land, water and air) through proactive environmental stewardship.

#### Climate Change and Energy Use

Decrease the use of fossil fuels through reduced travel demand, technology advancements and a transition to renewable energy sources.